

## Message Text

LIMITED OFFICIAL USE

PAGE 01 LISBON 00147 061820Z

ACTION EB-07

INFO OCT-01 EUR-12 ISO-00 /020 W

-----061824Z 094535 /42

P R 061739Z JAN 77

FM AMEMBASSY LISBON

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 9732

AMEMBASSY MADRID

LIMITED OFFICIAL USE LISBON 0147

E.O. 11652: N/A

TAGS: BGEN, EINV, PO

SUBJECT: PEPSI COLA INVESTMENT IN PORTUGAL

REF: STATE 312501

1. COMMERCIAL SECTION STAFF RECEIVED VISIT FROM FERNANDO FARINHA SIMOES WHO STATED HE WAS REPRESENTING ENGINEER ROCHA DOS SANTOS, DIRECTOR GENERAL OF PEPSI COLA GROUP IN SPAIN. SIMOES STATES PEPSI NEGOTIATING WITH SEVERAL PORTUGUESE INTERESTS AND ROCHA WANTS TO INVITE AMBASSADOR TO LUNCH TO DISCUSS CURRENT SITUATION IN PORTUGAL.

2. GIVEN CONTENTS REFTEL, USDOC REQUESTED CONTACT PEPSICO TO ASCERTAIN WHETHER SIMOES/ROCHA ACTING ON ITS BEHALF. SIMOES MADE NO MENTION OF MATEUS. EMBASSY WILL AWAIT USDOC ANSWER BEFORE ACTING ON INVITATION.

OKUN

LIMITED OFFICIAL USE

NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** INVESTMENT CLIMATE, PLANNING MEETINGS, BUSINES FIRMS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 06-Jan-1977 12:00:00 am  
**Decapton Date:** 01-Jan-1960 12:00:00 am  
**Decapton Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 22 May 2009  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977LISBON00147  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770006-0050  
**Format:** TEL  
**From:** LISBON  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770176/aaaacnfv.tel  
**Line Count:** 43  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** fe73b8dc-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EB  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 STATE 312501  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 23-Nov-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3653261  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PEPSI COLA INVESTMENT IN PORTUGAL  
**TAGS:** BGEN, EINV, PO, PEPSI COLA CO, (SIMOES, FERNANDO FARINHA)  
**To:** COM  
**Type:** TE  
**vdkgvgwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/fe73b8dc-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009